

ULRICH SCHRAUTH | CURATOR, CREATIVE DIRECTOR, ADVISOR

CURATION & ARTISTIC DIRECTION

Institutional Leadership

[UBS Digital Art Museum](#) – Artistic Director (2022–ongoing)

[Art Dubai Digital](#) – Curator (2025–ongoing)

[BFI London Film Festival / LFF Expanded](#) – XR & Immersive Program Lead (2020–ongoing)

[VRHAM! Digital & Immersive Art Biennale](#) – Founder & Artistic Director (2018–ongoing)

Selected Curated Exhibitions & Projects

[THE EPHEMERAL LAKE. A digital Installation by Jakob Kudsk Steensen](#) – Kunsthalle Hamburg (2024)

[URBAN IMMERSION SUMMIT](#) – Berlin (2024)

[HABITAT International Film Festival](#) – New Delhi, Goethe Institute (2023 & 2024)

[SHIFTING REALITIES](#) – BFI Southbank London (2023)

[ULTRAMARIN. An immersive Exhibition](#) – Venice / Miami / Hamburg (2022)

CREATIVE CONSULTING & ADVISORY

Creative & Executive Production

[SWEET DREAMS](#) (Marshmallow Laser Feast) – Executive Producer (BFI Film Fund, 2024)

[HAUNTED HOTEL. A melodrama in Augmented Reality](#) (Guy Maddin, Magnus Fiennes) – Creative Advisor (2022)

[THE INFINITE LIBRARY](#) (Mika Johnson / Goethe Institute) – UX & Visitor Journey (2022)

Strategic Consultation & Mentorship

Artistic Consultation – E.ON Brand Headquarter Berlin (2025)

Co-Curation, Digital Art – SPARK Art Fair Vienna (2025)

Mentorship – SXSW Festival Austin (2024 & 2025)

Creative Concept Development – NEXT LEVEL FESTIVAL FOR GAMES (2024)

Event Program Curation – IMMERSIVE TECH WEEK Rotterdam (2023)

Creative Concept & Curation – Goethe Institute Tashkent (2023)

Juries & Advisory Boards (Selection)

Arts & Creative Economy Advisory Group, British Council (2025–ongoing)

Lumen Prize Digital Art (2025)

LG Guggenheim Award (2025)

Luxembourg Film Festival (2024)

Fedora Digital Art Prize, Paris (2022)

DKB Art Prize, Berlin (2021 & 2023)

MOIN! Film Fund, Germany (ongoing)

PUBLIC ENGAGEMENTS & THOUGHT LEADERSHIP

Speaking, Panels, Moderation & Keynotes

Cannes Film Festival – Panel Moderation (2024 & 2025)

SXSW Festival, Austin – Panel & Artist Talk (2024 & 2025)

REMIX Summit London – Keynote (2024)

Digital Body Festival, London – Panel (2024)

Venice Film Festival – Panel Moderation (2023)

New Images, Paris – Panel (2023)