

Biography – Ulrich Schrauth

Ulrich Schrauth is the initiator and artistic director of "VRHAM! - Virtual Reality & Arts Festival" in Hamburg and is also responsible as creative director for various international projects in the field of digital media. He regularly works as a jury member, for example for Laval Virtual/France or VREFEST Rome/Italy. Schrauth is also a speaker and presenter with a thematic focus on immersive arts, i.a. at SXSW Festival Austin/Texas, Film Festival Cannes/France, European Jazz Conference Novara/Italy.

Ulrich Schrauth has many years of professional experience in the artistic planning, organization and curating of festivals, theater and music productions. He worked nationally and internationally in various positions, including as artistic managing director of Thalia Theater in Hamburg, at the Sydney Festival and as head of programming for the international festival Theater der Welt 2017. Schrauth studied performing arts at the Folkwang Hochschule in Essen and cultural management at the University for Music and Theater Hamburg.